

February 8, 2010

Thank you for your interest in applying for funds from Eaton County United Way (ECUW). The United Way Board and staff find this the most satisfying part of our work – investing in the success of local agencies and learning more about the wonderful programs you provide to meet critical human needs in our community.

With the increased need in our community for health and human services and with limited dollars available, United Way's Board of Directors must ensure that our Community Impact Grants are being made as wisely as possible.

We are asking **all agencies** to submit a Letter of Intent to apply for funding. Please review the eligibility guidelines and our current funding priorities. If the project for which you are seeking funding fits these guidelines, please submit the following Letter of Intent by **12 p.m. February 24, 2009**. The ECUW Grant Committee will review these letters and invite eligible agencies to submit full applications.

If you are invited to submit a full application, you will be asked to specify clearly the anticipated outcome of your program. Please tell us what you are attempting to do, why there is a need for it, the expected outcome, and how you will know if you have achieved this outcome. As much as possible, this information should be quantified. We will offer technical assistance training, if you are invited to submit a full application.

As in the past, prior funding by United Way does not guarantee funding in any subsequent year. This is an annual, competitive granting process.

If you have questions, please feel free to contact me by phone at 517-543-5402 or email at loretta@ecuw.org. Thank you again for your interest in partnering with United Way in meeting our community needs and for all you do to make our community a better place.

Loretta Williams,
Executive Director

Eaton County United Way

ELIGIBILITY AND APPLICATION GUIDELINES

ELIGIBILITY TO APPLY

- Agencies providing health and human service programs
- Organizations that provide services in Bellevue, Charlotte, Eaton Rapids, Olivet, Pottersville and Vermontville.
- Non-profit organizations – 501 (c) 3 status or other
- We will fund new or existing programs, as long as they meet our criteria.

FUNDING PRIORITIES FOR 2010

Please note: Funding is provided for specific programs, not overall operations. (For very small agencies with only one program, that agency is eligible for funding if it meets our priorities.)

We will consider applications for programs that meet any of the following: (more detailed information on the funding priority areas is available in the publication “Goals for the Common Good”. A downloadable pdf is available on our website):

- **Education**
 - Cut in ½ the number of young people who drop out of high school
 - Readiness to enter Kindergarten
 - Reading proficiency in 4th grade
 - Middle school transition
 - On-time graduation
- **Income**
 - Cut in ½ the number of lower income working families who are financially unstable
 - Families earning 2.5 times the Fed Poverty level to be considered stable
 - Build Savings
 - Build Assets
- **Health**
 - Increase by 1/3 the number of youth and adults who are healthy and avoid risky behavior
 - Healthy progression through life
 - Avoiding risky behaviors and staying healthy as a youth and adult
- **Basic Needs**

PROGRAMS MORE LIKELY TO BE FUNDED WILL:

- Address identified and/or emerging community health and human service needs that are substantiated through data assessments or other means
- Benefit a number of people in the service area identified
- Deliver services efficiently and cost-effectively
- Encourage self-reliance
- Focus on prevention
- Avoid duplication of services
- Enhance cooperation and collaboration among organizations

WHAT WE DO NOT FUND

- Political campaigns
- Sectarian programs (we will fund a program of a religious organization as long as the program doesn't include religious content and is open to all)
- Loan payments or deficit spending
- Services normally supported by tax dollars
- Capital campaigns for buildings, etc.

**EATON COUNTY UNITED WAY
2010-2011 GRANT CYCLE**

TIMELINE

February 8	Publicize opportunity to submit a Letter of Intent to apply for funding.
February 24	Letters of Intent due
February 26	Grant Committee invites agencies to submit full application
March 1	Applications available
March 8	Technical Assistance Training
April 2	Applications Due
April 24	Agency Presentations.
April 28	Board meeting. Review recommendations of Grant Committee.
July	First quarterly payment for 2010/11 grant cycle

Eaton County United Way 2010 Community Impact Grant Letter of Intent

Please complete the following form and return it to Eaton County United Way by **NOON on Wednesday, February 24, 2010**. Community Impact Applications will be issued to agencies whose programs fit the Eaton County United Way's Eligibility and Funding priorities. A letter of intent is required of all agencies, regardless of past United Way support. Please fill out a separate letter of intent for *each* program for which you are applying. *Please note that completion of this form does not guarantee funding.*

Organization Information:	Organization Name: _____
	Contact Person: _____
	Address: _____
	E-mail: _____
	Phone: _____ Fax: _____
	Organization Mission: _____ _____ _____
	Organizational Status: <input type="checkbox"/> 501 (c) 3 <input type="checkbox"/> Other (Specify)

Program Information:	Program Focus Area: (Please select the primary outcome that your program will deliver.) <input type="checkbox"/> Education <input type="checkbox"/> Income <input type="checkbox"/> Health <input type="checkbox"/> Basic Needs
	Program Description: _____ _____ _____ _____ _____ _____
	Program Budget: _____
	Amount Requested: _____

Please return to ECUW office or loretta@ecuw.org by NOON on Wednesday, February 24, 2010.